

Kirsten Watson Named New Executive Editor of MomLife Today Website

EMBARGOED Tuesday, January 19, 2021, Boston, MA -- [MomLife Today](#), an online community of Christian mothers, today announced that speaker and media personality, Kirsten Watson, will serve as its new Executive Editor. Kirsten, the wife of Super Bowl champion Benjamin Watson, will take her experiences as a mother of seven, a businesswoman, philanthropist, pro-life activist, movie producer, and professional sports wife to lead the inspirational website community for women.

In 2008, [Tracey Eyster](#) founded *MomLife Today* to encourage and empower moms to invest in their children, families and communities for God's purposes and glory. After twelve years as its Director, Tracey is handing over the leadership and management of the online community to Watson. In addition to founding this website, Eyster also authored *Be The Mom* (Tyndale House Publishers) and the LifeWay Bible Study, Beautiful Mess.

"In a culture that seems to be growing more divisive and judgmental, it's important for Christian women to have a community for support," said Kirsten Watson. "In this online community, we have so many amazing women who are successful in life, the home, ministry, and the marketplace; yet, they are open about their vulnerabilities and areas of growth. It's my sincere desire that this website can be a place of refuge, encouragement and discipleship for Christ following moms, but also a resource for nonbelievers to explore God's purpose for their life."

"Encouraging moms to seek God's heart for motherhood through the community of *MomLife Today* has been a calling and a privilege," said Tracey Eyster. "Praying for the future of *MomLife Today* led to God's provision of Kirsten, an amazingly gifted woman who is following His call on her life. Kirsten is just the right combination of grace, depth, transparency, spunk and big fun! Moms are going to love her and gain much from her life! I am beyond excited about this transition and praying blessings over Kirsten as she leads and loves as Father God directs!"

With content from well-known Christian leaders like Priscilla Shirer, Dr. Meg Meeker, Crystal Paine, Barbara Rainey, and Mary Beth Chapman, *MomLife Today* aims to support mothers as they manage their households with Christian principles in a challenging culture.

After falling in love at the University of Georgia, Kirsten worked for a Fortune 500 company and then entered into the nonprofit arena. Her husband Benjamin played 16 seasons in the NFL and won a Super Bowl with the New England Patriots. After retirement, Benjamin joined the Advisory Board of Human Coalition, a pro-life organization that operates a growing network of women's clinics across the nation, and with Kirsten, invested in local pregnancy centers by purchasing several [ultrasound machines](#).

In October, Kirsten and her husband debuted a new podcast called, [Why or Why Not with the Watsons](#)." In the weekly episodes, they discuss everything from keeping the spark in the marriage love story to how to talk to your kids about race. The podcast comes on the heels of another project from this husband and wife team; in September, the Watsons released their first movie, [Divided Hearts of America](#), which

provides an in-depth look at abortion in America, with interviews with more than 30 leaders with differing views on the subject.

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